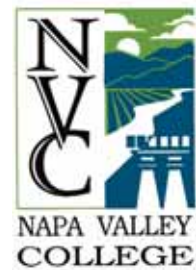




Napa Valley College Report to the Community



Napa Valley College
2277 Napa-Vallejo Highway
Napa, CA 94558
(707) 253-3000

Upper Valley Campus
1088 College Avenue
St. Helena, CA 94574
(707) 967-2900

www.napavalley.edu

Napa Valley College
2004 Board of Trustees

Margaret Lee
President

Joan Bennett
Vice President

Tom Andrews
Clerk

Michael Baldini

Sandra Ericson

Bruce Ketron

Charles Meng

Matthew Marceau
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Student trustee

Cover photos

Front – Napa Valley College Mall
Back Cover - 2004 Graduation
Photos Richard Bruns



A Message from the President

During the past year, Napa Valley College has achieved a number of remarkable successes. This Report to the Community identifies many of our most notable achievements and the outstanding people who made them possible. By sharing this information, we hope to communicate the many ways that our college is working to create an educated citizenry, prepare a workforce that is essential to the future of our region, and contribute to the quality of life in the communities we serve.

At Napa Valley College, our successes are indicated in many ways: by transfer numbers that rank among the state's best, by occupational programs that have achieved statewide recognition, and by innovative partnerships that ensure that we are meeting our community's changing needs. However, the most important validation of our efforts comes from our students, who tell us that the personal support they receive helps them believe in their abilities, and that the outstanding instruction offered in our classrooms gives them the tools to achieve their academic and occupational goals. They report, over and over, that Napa Valley College makes the dream of higher education possible.

Napa Valley College was established in 1942 to serve the community, and it is from the community that it derives its strength. We have been honored by the support we have received from our local citizens, and we continually endeavor to find ways to better serve those who have entrusted us with our educational mission.

I welcome anyone in our community to contact my office at (707) 253-3360 to discuss how the college can best serve you and your families. I also invite you to read through the following pages and share our pride in the many ways that our community college is serving the Napa Valley.

Sincerely,

A handwritten signature in black ink that reads "CL McCarthy". The signature is written in a cursive, flowing style.

Dr. Chris McCarthy
President





Napa Valley College: *Mission, Vision, Values*

As Napa Valley College plans for the future, it has re-examined its guiding principles. Over several months, with campus and community input, new mission, vision and values statements have been crafted. The Board of Trustees approved the statements below on Dec. 9, 2004.

Mission, Vision, Values

In support of the Mission, Vision, and Values of Napa Valley College, we affirm that students and community needs are at the center of every decision we make.

Mission

Napa Valley College engages students by providing high-quality programs and services that promote learning, enhance individual development, and prepare lifelong learners for their roles in our diverse,

dynamic and interdependent world.

Vision

Napa Valley College is a community of people excited about learning, where students are first and foremost in everything we do.

Values

At Napa Valley College, students are our focus and their education is our primary responsibility.

We value, model, and encourage

- ❖ Student success
- ❖ Honesty and integrity
- ❖ Innovation and creativity
- ❖ Adaptability and flexibility
- ❖ Respect for all people
- ❖ Appreciation of diversity
- ❖ Responsibility and accountability to self and others
- ❖ Openness to ideas and opinions



Above, left, NVC received an award for diversity in hiring from the California Community Colleges Chancellor's Office. *Above*, Dr. Chris McCarthy made introductions at a retreat held to revise the college's mission, vision and values statements. It was attended by members of the college Board of Trustees, Foundation board, faculty, administrative staff, classified staff, and students.



Above photos, before-and-after shots of the area in front of the Art Building.

Napa Valley College plans for the future

Napa County voters passed Measure N in November 2002. The \$133.8 million bond measure is transforming the campus to serve future generations of students and meet community needs.

Projects completed

The college has spent the past two years completing all the required planning efforts that will allow us to move forward into the design and building phases of our bond projects. An Americans with Disabilities Act (ADA) Transition Plan was approved that will guarantee access to all our community members, regardless of disability. An Environmental Impact Report was completed, illustrating that our building projects will work in harmony with our natural environment. A Facilities Master Plan was formulated, identifying the major elements of our long-range building plans.

A number of initial construction projects have already been completed. The pool deck has been replaced. Diemer Drive has been rerouted for safety, and the south parking lot has been expanded. The Art Building has been restored, and the south campus has been landscaped. Temporary buildings have been located on campus to ensure adequate classroom space during remodeling and construction. The Upper Valley Campus kitchen and library are being expanded. New classroom desks and office furniture have been selected. The Napa Valley Vintners Teaching Winery has received improvements.



Workers pour and smooth concrete into the new pool decking.

Future plans

Architects have been chosen to design a new Fine and Performing Arts Center, Library and Learning Resources Center, Central Plant, and new classrooms and science laboratory buildings; and the programming phase of those efforts is underway. A photovoltaic array of solar panels has been approved for installation on the flood plain behind the college. This project will receive \$3.5 million in matching funds from Pacific Gas and Electric, and the system will save up to \$350,000 per year in energy costs. The gym floor and bleachers will be replaced in the coming year. New tennis courts will be constructed, and a field house will add to our physical education and criminal justice training facilities. Additional parking will be added, and our classroom count will improve from 34 to 50. New signage will allow community members and students better methods of moving about the campus. Traffic and roadway improvements will make our campus safer and easier to travel.

The facilities projects are being coordinated by Dan TerAvest, director of Campus Planning. A Citizens Oversight Committee is meeting quarterly to ensure that all bond money is being spent in accordance with applicable laws. The college website, community forums, and regular news bulletins are keeping the public informed about construction progress.

-
- 2004
 Citizens Oversight
 Committee
 Dr. Thomas Timar, Chair
 Don Judah
 Cheryl Stanley
 Phillip Box
 Dr. David Loberg
 Rachael Frank-Clark
 Dr. Denys Michaud
 Frank Humpert
 Dr. Gladys Ellenbogen
 Dolores Fischer
 Mary Ann Carroll
 David Ybarra

Napa Valley College's Report Card

Enrollment

Enrollments: Total course enrollments. A student taking three courses counts as three enrollments.

Fall 2003 Enrollment: 22,460
 Spring 2004 Enrollment: 23,850
 (Sources: MIS SX files)

Head Count

(Credit and non-credit students)

Head Count: Total number of students enrolled. Each student is counted once.

Fall 2003 Head Count: 10,386
 Spring 2004 Head Count: 11,171
 (Sources: MIS SX files)

Demographics:

	<u>All Students</u>	<u>Credit Students</u>	<u>Napa County</u>	<u>Solano County</u>
	Fall 2003	Fall 2003	2000 Census	2000 Census
<u>Ethnic/Racial Group</u>				
African American	5%	6%	1%	15%
Asian, Filipino, Pacific Islander	11%	15%	3%	13%
Hispanic/Latino	17%	19%	24%	18%
Native American	1%	1%	1%	1%
White	53%	50%	69%	49%
Other	<1%	<1%	2%	5%
Unknown	13%	8%	--	--
<u>Gender</u>				
Female	60%	61%	50%	50%
Male	40%	39%	50%	50%
<u>Total Number</u>				
	11,121	7,106	124,279	394,542

Sources: Fall 2003 NVC Census Data, Fall 2003 NVC MIS ST file, U.S. 2000 Census



Above, NVC Storm player Ed Warren steals second base against Santa Rosa Jr. College. Head Coach Bob Freschi was named Bay Valley Conference Coach of the Year for 2004. Top right, NVC helps students prepare for transfer. Below right, thanks to bond funding the campus computer infrastructure is being transformed. The Datatel project was started in spring 2004.

Educational goals (Fall 2003)

(As identified by students on college application forms.)

	<i>All Credit Students</i>		<i>First-Time Credit</i>	
	Number of Students	Percent of Students	Number of Students	Percent of Students
EDUCATIONAL GOAL				
Obtain B.A./B.S. after earning A.A./A.S.	1574	22.2%	315	20.6%
Obtain B.A./B.S. without earning A.A./A.S.	416	5.9%	113	7.4%
Obtain a 2-year A.A. degree without transferring	221	3.1%	62	4.1%
Obtain a 2-year A.S. vocational degree without transferring	728	10.2%	102	6.7%
Earn a vocational certificate without transferring	189	2.7%	39	2.5%
Discover/formulate career interests, plan goals	190	2.7%	44	2.9%
Prepare for a new career	411	5.8%	90	5.9%
Progress further in current job/career; obtain promotion	203	2.9%	32	2.1%
Maintain a certificate or license	89	1.3%	26	1.7%
Educational development (intellectual, cultural)	564	7.9%	114	7.5%
Improve basic skills in English, reading, or math	112	1.6%	36	2.4%
Complete credits for high school diploma or GED	54	0.8%	26	1.7%
Undecided	2274	32.0%	529	34.6%
Decline to state	81	1.1%	2	0.1%
TOTAL	7106	100%	1530	100%

Source: Fall 2003 NVC Census Data

NVC student Stephen Wolfe was accepted to the U.S. Military Academy at West Point. Howard Haupt, left, Charles Meng of the college Board of Trustees, and faculty member Agapito de la Garza, all West Point alumni, congratulated him.



2004 nursing graduates.

Institutional effectiveness measures

Graduation Figures

Degrees conferred: 680
Certificates awarded: 254

Source: CCCCCO Data Mart

Institutional Effectiveness Measures

Retention: Retention Rate: Percent of students who are retained in courses (i.e., who receive grades of A, B, C, D, F, CR, NC, I) out of total students enrolled in courses (A, B, C, D, F, CR, NC, I, W).

Fall 2003 retention: 84.19%

Spring 2004 retention: 80.79%

Overall 2003-2004 retention: 82.47%

Source: CCCCCO Data Mart

Persistence: Persistence Rate: Percent of students enrolled in one term who also enroll in the next term.

Persistence (Fall 2003 - Spring 2004): 61.5%

Source: MIS data, ST files, Fall 2003 & Spring 2004

Persistence (Fall 2002 - Fall 2003): 44.1%

Source: MIS data, ST files, Fall 2002 & Fall 2003

Successful Course Completion: Successful Course Completion Rate: Percent of students who are successful in courses (i.e., who receive grades of A, B, C, CR) out of total students enrolled in courses (A, B, C, D, F, CR, NC, I, W).

Fall 2003 successful course completion: 70.67%

Spring 2004 successful course completion: 69.30%

Overall 2003-2004 successful course completion: 69.97%

Source: CCCCCO Data Mart



Honor society honors

Beta Beta Sigma, NVC's Phi Theta Kappa Chapter, was named first runner-up as Most Distinguished Chapter on the International Level, making the group the second most distinguished chapter in the world. To receive this distinction our chapter surpassed more than 1200 community college chapters in four hallmarks – service, scholarship, leadership and fellowship. The chapter was also honored with the Scholarship Hallmark Award and Leadership Hallmark Award.

The chapter also won numerous regional honors in 2004. Once again judged the “Most Outstanding Chapter,” Beta Beta Sigma placed first in the Nevada/California Region for the third time in five years.

Jennifer Colleen Frost and Sierra Smith, co-presidents, were named to the All-California Academic First Team. They were honored in Sacramento with a special presentation. Jennifer Colleen Frost also received recognition in *USA Today* as a member of the All-USA Third Team.

Dr. Melody Seymour and Cathy Gillis are faculty advisors for the honor society.



Photo, top left, advisor Cathy Gillis and students at a campus cleanup.

Center, advisor Dr. Melody Seymour, Sierra Smith, Dr. Chris McCarthy, Jennifer Colleen Frost and Cathy Gillis with Phi Theta Kappa awards.

Left, bottom photo, Phi Theta Kappa sponsored a debate prior to the November Presidential election. The audience is pictured above.

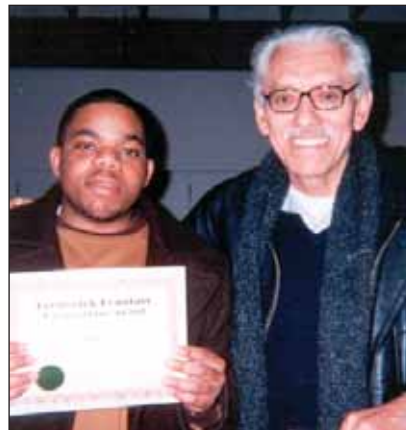


Above, top photo, Bill Blair, Dr. Sally Fitzgerald and Kate Bencsoter at an Academic Senate faculty recognition event. Above, faculty members Dianna Chiabotti and Faye Smyle.

Photo right, Hayward Award winner Gerard Perez, with student John Ross, who received an award at the Black History Month Ethnic Success Club banquet.

Vocational Nursing Professor Linda Simpson was named 2004 McPherson Distinguished Teacher. Each year faculty members are nominated by peers, students and other members of the college community. Nominations are reviewed and the selection is made by a committee. The awards, established by Napa Valley College's founding president, Dr. Harry McPherson, are presented in the spring.

Napa Valley College's Gerard Perez was one of four individu-



Excellence in education McPherson Distinguished Teacher

Linda Simpson has served the college for 28 years and been coordinator of the Vocational Nursing Program. She is currently teaching in the Associate Degree Nursing Program. She was nominated for her leadership, high standards, professionalism, problem solving, excellent communication skills and service to students.

One nomination read, in part, "...Linda is the reason the Vocational Nursing Program won

accolades from the Board of Vocational Nursing at our last accreditation."

"She is the student's advocate and works steadily on their behalf...Linda is committed to education and is a loving educator. Her office is always filled with students," read another nomination.



Hayward Award

als selected from among 56,000 community college faculty members statewide to receive the Hayward Award for Excellence in 2004. This was the first time a Napa Valley College faculty member has been honored with the award, which is presented by the state Academic Senate. Perez is coordinator of EOPS (Extended Opportunity Programs and Services) in the Financial Aid Office.

Gerard Perez has worked at Napa Valley College for 13 years, counseling and helping

students meet their educational goals. He works with many at-risk students, helping them achieve academic success.

"The honor is well deserved. Gerard is so compassionate and caring. He goes the extra mile for students. Gerard makes Napa Valley College a better place for students and for the staff," said Jill Schrutz, dean of Financial Aid/EOPS.

Perez was honored in Sacramento before the California Community College Board of Governors.

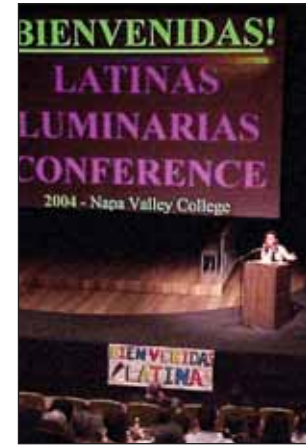


Accreditation Reaffirmed

The Accrediting Commission of Community and Junior College reaffirmed Napa Valley College's accreditation in 2004. The Commission commended the college for "its positive spirit, the successful passing of a facilities bond, the development of new programs to meet community needs, and its continued focus on educating students..."

Charles Meng Elected to CCCT Board

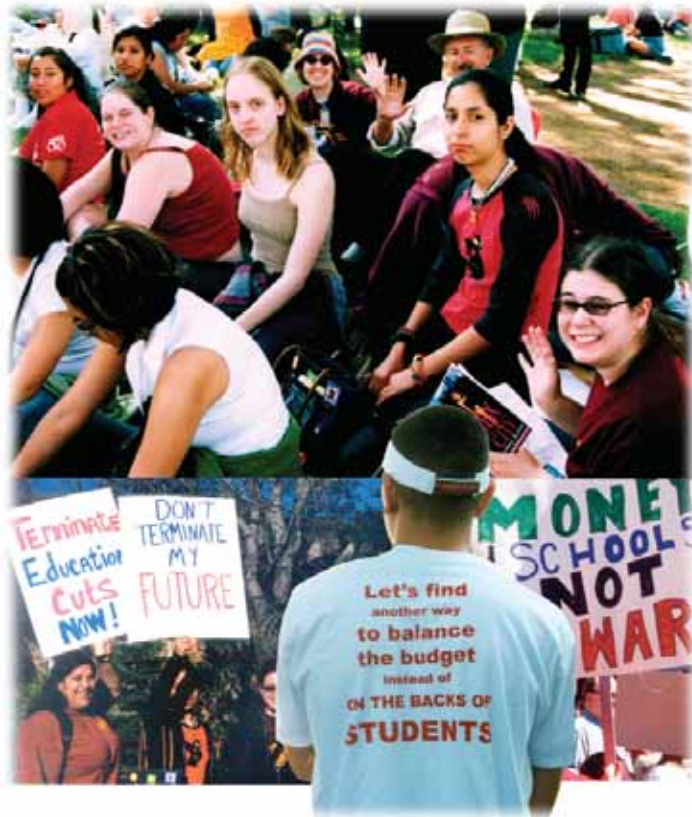
Charles Meng, Napa Valley College trustee, was elected in a statewide vote to the California Community College Trustee Board, which identifies policy issues and makes recommendations to the Board of Governors at the state level.



Above, a Latina Leadership Conference was among events held to encourage and empower students.

Two photos at left top, NVC prepares students for a variety of vocational and technical careers including Telecommunications. English as a Second Language classes and support services are available.

Left, NVC students and faculty members traveled to Sacramento to join a protest of state budget cuts to education. ASB leaders organized the trip.



Biology Transfer Consortium

Napa Valley College was one of only three colleges chosen to participate in the Biology Transfer Consortium with UC Berkeley. Our science students have the opportunity to take a specially designed class at Berkeley that acquaints them with science principles and research as taught in the UC system, and that prepares them for successful transfer. In 2004, thirteen of our students completed summer internships in the sciences with businesses and at prestigious four-year universities.

Four-Year Degree at Napa Valley College

St. Mary's College is the first four-year institution to offer a bachelor's degree on the Napa Valley College campus. Students have enrolled in a successful Business Management curriculum through St. Mary's by attending NVC one night per week. The first class will graduate in 2005. Additional colleges will be offering BA degrees at our college in the future.

Commencement 2004

Student success stories: Valedictory speakers

Financial Aid makes college possible

Maui Oregon graduated from Temescal High School and says he was working three low-paying jobs to support his family. In 2002 his life changed when he became a full-time student at Napa Valley College. Selected to be one of the Class of 2004 valedictory speakers, he graduated with degrees in Communications/CATV Technology, Electronics Technology and Telecommunications Technology.

When others ask him about college but are worried about the cost, he tells them about all the financial aid available. He was helped by EOPS (Extended Opportunity Programs and Services). Maui says if there are obstacles in your path, they can be overcome.

Re-entry students supported

Tamara George, a re-entry student and former business owner, has been taking classes at the college since 1984.

Selected as one of the 2004 valedictory speakers, she graduated and transferred to Sonoma State's Hutchins School of Liberal Studies. She is now dreaming of being in front of a classroom.

She appreciates Napa Valley College because it is convenient and close to home. She cited examples of faculty members who have "open doors for students" and are excellent teachers. She also appreciated the counseling and transfer services. Re-entry students are encouraged, she says.

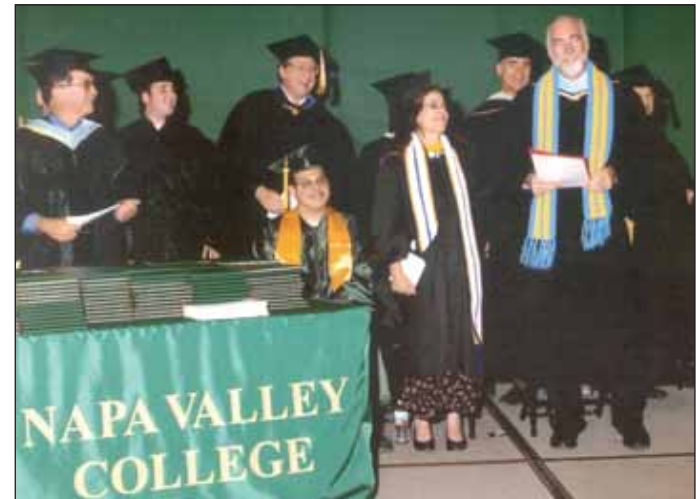
Her advice to other students, "Follow your dreams."



Maui Oregon



Tamara George





New at Napa Valley College

❖ **Emeritus College** – Called "Tuesdays at One," the new Emeritus College encourages lifelong learning. Short-term and low cost, the classes provide learning for the joy of learning. The program was started in response to community requests and is centered at the Upper Valley Campus in St. Helena. Class topics are varied. For more information, call the Community Education Office at 967-2901. A community advisory board is involved in planning classes.

❖ **Title III** – Thanks to the federal Title III Strengthening Institutions grant, Napa Valley College has a new Teaching and Learning Center. It is located in Rm. 1035 and has many resources available to faculty members and staff. Development of Student Learning Outcomes are a focus this year. Thanks to Title III funding, hours in the Writing Center and Math Lab have been increased. Writing Center curriculum is being revised. Sue Nelson, Dean of Instruction, is grant coordinator. The grant was written with leadership from Judie Walter-Burke, dean of Research, Planning and Development, with faculty and staff input.

❖ **Puente** – Napa Valley College is the site of a new Puente Program. Puente is a national effort to increase the success and transfer of underrepresented students. The curriculum involves English and counseling as well as providing community mentors for students. Students will study Mexican-American/Latino literature and issues. Cathy Gillis, Mary Salceda and Christina Rivera are heading the effort, which is supported through the Office of Instruction. Napa Valley College is also the site of federal TRIO programs including Educational Talent Search, Upward Bound and Student Support Services. The college also hosts an active MESA (Math Engineering Science Achievement) Program.



Classified professionals

The NVC Classified Senate and Classified Union announced that six Classified professionals attended the Classified Leadership Institute. Benita Briones, Classified Senate president, was appointed the Bay Area II representative to 4CS (California Community College Classified Senate).

Photo, left top, the Transfer Center and Outreach Services are now located in the back of the Library. The Career Center has moved to the Administration Building.
Photo, bottom left, Dr. Gerry Ritchie and students bottle Napa Valley College wine.

2004 Foundation Board

Kathi Metro, President
 Dale Brown
 Fred Caspersen
 Mark Coleman
 Tala De Wynter
 Mel Engle
 Dolores Fischer
 Carmen Garcia
 Paul Gassner
 John Heflebower
 Frank Humpert
 Jack Hussey
 Reuben Katz
 Brian R. Kearney
 Wanda Lamb
 Daphne Larkin
 Kathleen Lucier
 Ed Matovick
 David W. Meyers
 Dr. Denys Michaud
 Dennis Pedisich
 Bob Pestoni
 Armond Phillips
 Nancy Pridmore
 Jessie Quigley
 Jenny Sercu
 Verna Steinhauer
 Perry Teaff
 Jim Terry
 Judge Ronald Young
 Tom Young

Honorary directors

Congressman
 Mike Thompson
 Dick Vermeil

Community supports the college

The Napa Valley College Foundation has a long tradition of providing support for deserving students. In 2004, \$211,505 was awarded in scholarships. For the first year, every qualified student who applied for an award received one. The Foundation funds faculty mini-grants, builds positive relationships with our community, and sponsors annual events that showcase our students, staff and programs. The Foundation has several active committees including a new Business Development Committee, which will hold a major event in 2005 at the Culinary Institute of America to recognize business leaders for their support of the college.

Foundation officers for 2004 are Kathi Metro, president; Jim Terry, vice president; Verna Steinhauer, secretary, and Brian Kearney, treasurer.

For more information on ways you can help support Napa Valley College through the Foundation, call 253-3374.



Above, inspirational student speakers Emery Meeks, Elisha Zielinski and Joel Gutierrez at the dinner at Silverado Country Club. The 2005 dinner will be held Sept. 27.



First computerized vocal center

A bequest from the estate of Dorothy Weed has funded a new vocal music lab on campus. It is the first computerized vocal center to be used for singing-voice instruction on the West Coast and on the community college level nationally, said Dr. Eve-Anne Wilkes. It includes hard-

ware and software with speech and singing-voice analysis and biofeedback software. The Dorothy Weed Computerized Vocal Center is housed in the music module, Rm. 780T, while awaiting the construction of the college's new Fine and Performing Arts Center.

Unique partnership

In response to a national and local nursing shortage, Napa Valley College is expanding its nursing program, thanks to a unique partnership with area hospitals and funding from

the Community Colleges Chancellor's Office. The additional class of RN students starting in January 2005, will effectively double the number of students admitted each year from 45 to

90, according to Margaret Craig, associate dean. Funding to continue this expansion into the future is being sought.



Above, Margaret Craig, associate dean, ADN Program.

Left, nursing graduates and faculty members.

Far left, nursing students at a clinical site.

Perfect audit

In 2004, for the 10th consecutive year, the Napa Valley College Business and Finance Office was commended for another unqualified audit. The report was made to the college Board of Trustees at their April 2004 meeting by Roxie Azparren, a representative of the independent audit firm Matson and Isom Accountancy Corporation.

"This is our 10th consecutive unqualified audit. It informs our community that the college is using public funds with integrity and care. It illustrates the responsible manner in which the Board of Trustees and the college staff work to serve our community," said Dr. Chris McCarthy.



Above, Napa Police Chief Dan Monez inspected a Police Academy class before he retired. Pictured with him is Todd Dischinger, Basic Law Enforcement coordinator.

Right above, Dr. McCarthy interviewed Greg Miraglia, CJTC director, and students Kenny Hutton and Tracey Divita, Class 54 officers, to promote School Violence Prevention Week on Napa Valley College Forum on TV27.

Right below, cadets took the oath at graduation.

Photo below, KVON's Nancy Stapp interviewed Todd Dischinger on "Breakfast with Nancy" while cadets stood at attention in the Cafeteria.



Napa Valley College's Criminal Justice Training Center was honored with the Governor's Award for Excellence in the Organizational Achievement category. Greg Miraglia is center director and Todd Dischinger is Basic Law Enforcement Academy coordinator.

The center was honored for innovation in basic and advanced law enforcement training and in the creative use of technology, including incorporating CD ROM with a web-based interface, pioneering the development of ethics training and testing for basic academy students, and conducting instructor professional development. The award was presented in Sacramento.

Criminal Justice Training Center honored



School Violence Prevention Week

Darrell Scott lost his daughter Rachel at Columbine High School. He spoke at Napa Valley College in April 2004 as the college hosted School Violence Prevention Week. His powerful presentation was held in the Gym and open to the community. The fifth anniversary of the Columbine tragedy was the day after Scott's talk on campus.

Scott was interviewed on NBC's morning "Today Show" live from Napa Valley College. Napa Valley College's Criminal Justice Training Program hosted the event, with leadership from Greg Miraglia and support from the Napa Valley College Associated Student Body.



2004 events held

Napa Valley College sponsors numerous events and special programs on campus and in the community each year.

❖ **Napa Valley Writers' Conference** – The nationally known Napa Valley Writers' Conference celebrated its 24th year in July 2004. The conference is held at the Upper Valley Campus in St. Helena, with readings and special events held at wineries and community venues.

The 2005 Poetry and Fiction faculty will include Jane Hirshfield, Brigit Pegeen Kelly, J.D. McClatchy, C. Dale Young, Lan Samantha Chang, Claire Messud, Joan Silber and Christopher Tilghman. The 2005 Conference brochure will be available in April, with applications due in May.

❖ **American Canyon Health Fair** – Health Occupations students, faculty and staff volunteer each year at a major community event in American Canyon. The college is co-sponsor of "Healthy People, Healthy Planet," a health and environmental fair held at the American Canyon Community Center. The 2005 fair will be on May 7 from 10 a.m. to 2 p.m.

❖ **Job Fairs** – Napa Valley College hosts Job Fairs open to the public and held twice a year. More than 100 employers participate.

The Spring 2005 Job Fair will be held April 18 from 10 a.m. to 2 p.m. in the Cafeteria. Health Occupations employers will have tables from noon to 4 p.m. in the 1000 Building. Call 253-3055 for information.

In 2004 a Job Fair was also held at the Upper Valley Campus in St. Helena with special invitations issued to St. Helena and Calistoga high school students. Many Latino role models participated. A similar event is planned for March 18, 2005.



Above, a photo from the spring musical.

Top photo, left, Health Occupations faculty and staff volunteer at the annual health fair in American Canyon.

Second row, far left, members of the new Philippine student group on campus, Pamana.

Second row, right photo, a dancer performs during a Cinco de Mayo celebration.

Third photo, left, actors do a "talk back" with Napa elementary school children after a performance of *The Snow Queen*.

Bottom, left, the Job Fair is held in the Gym.

Below, a prop from the production of *Equus*.





Photo, above, Assemblywoman Pat Wiggins and Laurie Puzo, representing Sen. Wes Chesbro, presented a proclamation.

Photo, right, the Napa Valley Cooking School is located at the Upper Valley Campus, St. Helena.

Below right, the St. Helena Chamber of Commerce staged a ribbon cutting ceremony to celebrate the 10th anniversary of the Upper Valley Campus.

Anniversaries celebrated

On Oct. 7, 2004 the college celebrated the 10th anniversary of the Upper Valley Campus in St. Helena and the 30th anniversary of Trips and Tours with a very successful community open house. The event started with a program at the Native American Dedication Garden. St. Helena Chamber of Commerce officials performed a ribbon cutting ceremony and the celebration then moved to the interior courtyard of the campus. Assemblywoman Pat Wiggins and Laurie Puzo, representing Senator Wes Chesbro, presented a joint resolution to Dr. Chris McCarthy. Introductions and presentations were made. Tours of the campus were offered. Napa Valley Cooking School students served refreshments. Entertainment included Ballet Folklorico dancers and there were activities for children.

Bonnie Thoreen is dean, Upper Valley Campus and Adult and Continuing Education. Jenny Sercu, assistant to the dean, heads the Trips and Tours Program.

Napa Valley College has offered classes in the upper Napa Valley since 1972.



International Education

NVC photography students had a unique opportunity to travel to Cuba. An exhibit of their work was held in the fall at St. Supery Winery.

Summer 2005 International Education classes include Spanish in Mexico, French in Paris, History of Mexico in Mexico and Photography in Eastern Europe. Call 253-3100 for details.



Small Business Development Center

Counseling Accomplishments

- ❖ Provided 353 business owners one-on-one counseling for a total of 2,395 counseling hours.
- ❖ Provided counseling in the areas of financing and loan acquisition 21%, start-up and planning 30%, marketing & sales 27%, procurement 4%, accounting 8%, HR 5%, other areas 5%.
- ❖ Handled more than 1,200 inquiries and provided newsletters to over 3,000 businesses three times per year.

Training Accomplishments

- ❖ Offered a total of 92 SBDC workshops throughout the county attended by 815 business owners and entrepreneurs.
- ❖ Conducted three separate NxLevel Training Programs, a 10-week 40-hour intensive program for business owners from Solano and Napa.

Relationship Building

- ❖ Collaborated with over 35 local, regional, state and national organizations to assist in local economic development by providing workshops, training, counseling, and by participating on local committees.

Economic Impact – Jobs

- ❖ With the help of SBDC counseling 118 jobs were created locally.
- ❖ The SBDC documented helping local businesses retain 275 jobs.

Economic Impact – Loans

- ❖ Provided 18 local businesses with loan acquisition assistance for a total of \$1,534,740.
- ❖ SBDC clients received loans through conventional financing, SBA Guaranteed, State-Guaranteed, SBA Community Express, CARAT -CEDLI Loan Program and the SBA Soho micro loan program. SBDC business consultants provided post technical loan assistance to 14 local businesses.

Economic Impact – Equity Capital

- ❖ Assisted clients in obtaining over \$2,975,051 equity capital to start or expand their businesses.
- ❖ Assisted local micro-enterprises in receiving over \$1800 in grant awards.

Economic Impact – Sales Increased

- ❖ Assisted 28 local businesses in becoming 8A and SDB Certified as well as certified by the State of California.

Economic Impact – Other

- ❖ Counseled local businesses to help increase sales by a total \$3,769,759.
- ❖ Actively assisted clients accomplishing their business goals including: completing business plans, buying businesses, setting-up new accounting systems, getting press coverage, developing an employee handbook, incorporating, and hiring.

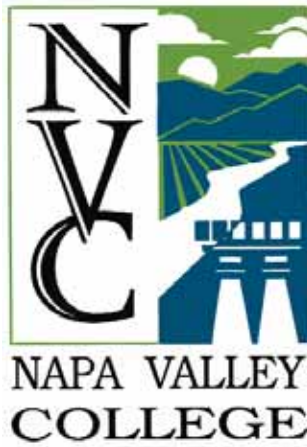


Small Business Development Center

The Small Business Development Center (SBDC) works closely with small businesses and supports local economic development. Workshops and free counseling services are offered. A new Customer Service Academy will start in 2005. The office is located at 1156 First Street, Suite 103, near the Napa Chamber of Commerce. Call 707-253-3210 for more information on SBDC services and classes.

A new director was named for Napa Valley College's Small SBDC in 2004. Beth Pratt had served as acting director since July 2003. Before coming to Napa Valley College, she was the director of the Solano College SBDC.

Bill Blair serves as interim dean of Occupational Education and Workforce Development.



Annual Report Production Staff

Dr. Chris McCarthy
Superintendent/President

Susan Callahan
Executive Assistant to the President

Judie Walter-Burke
Dean, Research, Planning & Development

Dr. Robyn Wornall
Director, Institutional Research

Carolyn Sanchez
Secretary, Office of Research,
Planning & Development

Betty Malmgren
Director, Community Relations

Publication Design
Richard Bruns, Graphic Designer,
Community Relations

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A place so near...



...can take you so far!